

020504

16085

PTO/SB/05 (03-01)

Please type a plus sign (+) inside this box

Approved for use through 10/31/2002. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF
COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**UTILITY
PATENT APPLICATION
TRANSMITTAL**(Only for new nonprovisional applications under
37 CFR 1.53(b))

Attorney Docket No. 72130-002

First Inventor J. Edward Gibson

Title Business Method and Apparatus for Advertising and
Fundraising

Express Mail No. EV 376989923 US

17548
10/772878
17548
10/772878

020504

APPLICATION ELEMENTSSee MPEP chapter 600 concerning utility patent
application contents.**ADDRESS TO:**Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

1. ☒ Applicant claims small entity status.
See 37 CFR 1.27.
2. ☒ Specification [Total Pages 20]
(preferred arrangement set forth below)
- ☒ Descriptive title of the invention
 - ☒ Cross Reference to Related Applications
 - ☐ Statement Regarding Fed sponsored R & D
 - ☐ Reference to sequence listing, a table,
or a computer program listing appendix
 - ☒ Background of the Invention
 - ☒ Brief Summary of the Invention
 - ☒ Brief Description of the Drawings (if filed)
 - ☒ Detailed Description
 - ☒ Claim(s)
 - ☒ Abstract of the Disclosure
3. ☒ Drawing(s) (35 U.S.C. 113) [Total Sheets 7]
4. Oath or Declaration [Total Pages 2]
- a. ☒ Newly executed (original or copy)
 - b. ☐ Unexecuted
 - c. ☐ Copy from a prior application (37 CFR 1.63 (d))
(for continuation/divisional with Box 17 completed)
 - i. ☐ **DELETION OF INVENTOR(S)**
Signed statement attached deleting inventor(s)
named in the prior application, see 37 CFR
1.63(d)(2) and 1.33(b).

5. ☐ CD-ROM or CD-R in duplicate, large table or
Computer Program (Appendix)
6. Nucleotide and/or Amino Acid Sequence Submission
(if applicable, all necessary)
- a. ☐ Computer Readable Form (CRF)
 - b. Specification Sequence Listing on:
 - i. ☐ CD-ROM or CD-R (2 copies); or
 - ii. ☐ paper
 - c. ☐ Statements verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

7. ☐ Assignment Papers (cover sheet & document(s))
8. ☐ 37 CFR 3.73(b) Statement ☒ Power of Attorney
(when there is an assignee)
9. ☐ English Translation Document (if applicable)
10. ☐ Information Disclosure Statement (IDS)/PTO-1449 ☐ Copies of IDS Citations
11. ☐ Preliminary Amendment ☐ Other:
12. ☒ Return Receipt Postcard (MPEP 503)
(Should be specifically itemized)
13. ☐ Certified Copy of Priority Document(s)
(if foreign priority is claimed)
14. ☐ Nonpublication Request under 35 U.S.C. 122
(b)(2)(B)(i). Applicant must attach form PTO/SB/35
or its equivalent
15. ☒ Certificate of Express Mail
16. ☒ Check and Acknowledgment Postcard

17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment,
or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No.: _____
Prior application information: Examiner _____ Group Art Unit: _____

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is
supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby
incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted
application parts.

18. CORRESPONDENCE ADDRESS

☒ Customer Number or Bar Code Label **029493** or ☐ Correspondence address below
(Insert Customer No. or Attach bar code label here)

Name	Robert C. Haldiman, 45,437				
Address	Husch & Eppenberger, LLC				
	190 Carondelet Plaza, Suite 600				
City	St. Louis	State	MO	Zip Code	63105

EXPRESS MAIL CERTIFICATE OF MAILING (37 CFR 1.10)**Express Mail No.: EV 376989923**

Docket No.

72130-002

Applicant(s): J. Edward Gibson

Serial No.

Filing Date
herewith

Examiner

Group Art

Title:

*Business Method and Apparatus for Advertising and Fundraising*TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Transmitted herewith is:

- ☒ Utility Patent Application Transmittal (2)
- ☒ Specification
- ☒ Drawings
- ☒ Declaration (Executed)
- ☒ Power of Attorney
- ☒ Postcard
- ☒ Check in the amount of \$421.00
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

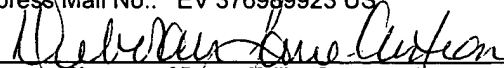

SignatureDated: 2-4-04

David Chambers, #50,788
Husch & Eppenberger, LLC
190 Carondelet Plaza
St. Louis MO 63105-3441
309-637-4900
309-637-4928 FAX

Customer No. 029493

I certify that the document and fee is being deposited on
2-4-04 with the U.S. Postal Service as Express
Mail under 37 C.F.R. 1.10 and is addressed to the
Commissioner for Patents, P.O. Box 1450, Alexandria, VA
22313-1450.

Express Mail No.: EV 376989923 US


Signature of Person Mailing Correspondence

Deborah Lane-Christian

Typed or Printed Name of Person Mailing Correspondence